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15.04—17.09

# LIMBURG DESIGN AWARD

RAW COLOR

2023

CUYPERSHUIS

HARRIE  
TILLIE  
PRIJS

FRANSJE GIMBRÈRE



Vormgeving  
in de voetsporen  
van Pierre Cuypers

# CUYPERSHUIS

# Awards

On 9 December 2022, the municipality of Roermond presented the Limburg Design Award and the Harrie Tillie Prize for the seventh time. The guiding principle in judging the awards was 'the spirit of Cuypers': the search for innovations, an eye for aesthetics, functionality, and the transcending of disciplines. By awarding the prizes, the municipality of Roermond aims to increase awareness of Pierre Cuypers, his work and legacy, and to profile the Cuypershuis as a platform for contemporary design.

## Limburg Design Award

The Limburg Design Award is presented every two years to a current designer working in the Netherlands or abroad. The award focuses on contemporary design and the link with the designs of Pierre Cuypers. Even though contemporary interior designers use different materials and production techniques to realise their designs, their aspirations are akin to Cuypers' aims – beauty, commitment, craft, entrepreneurship and innovation are equally important to both.

## Harrie Tillie Prize

The aim of the Harrie Tillie Prize is to encourage the artistic development of talented designers. The award is therefore more in keeping with its namesake Harrie Tillie, curator of the Roermond museum between 1988 and 2001. As curator, he was committed to providing a platform for young, talented artists.

## Jury

The jury of the Harrie Tillie Prize and the Limburg Design Award 2023 consisted of:

- *Maarten Engelman* - senior architect Engelman Architecten, chair
- *Jeroen Junte* - design and architecture publicist
- *Chequita Nahar* - designer, manager autonomous visual arts and design programmes, Maastricht Institute of Arts, Zuyd
- *Timo de Rijk* - director Design Museum Den Bosch

## Jury report on Raw Color

The Limburg Design Award goes to Raw Color. The materialisation of colour plays the leading role and can be seen as the core of Raw Color's multidisciplinary studio. Daniera ter Haar and Christoph Brach work together with their team on assignments that are either initiated by themselves or commissioned. In its work, Raw Color combines the fields of graphic design, photography and product design.

The realisation of their ideas can be found in various areas such as exhibition design, branding, textile objects and photography.

## Jury report on Fransje Gimbrère

Fransje Gimbrère has earned the Harrie Tillie Prize. Since graduating in 2017, Fransje Gimbrère has been busy with experimental and hands-on research into the possibilities and applications of existing textile materials, crafts and industrial production techniques. She adapts the properties of materials and manipulates the image and form. In this way, she influences the way we perceive matter and creates inspiring concepts and designs for individuals and the industry.

# CUYPERSHUIS

Part of the prize for both winners is an exhibition at the Cuypershuis.

## Exhibitions

### Conversion

Fransje Gimbrère takes existing materials and techniques as the starting point for experimentation and research into new possibilities. The 'Conversion' exhibition shows how she manipulates crafts and assigns spurious material properties to materials, resulting in intriguing objects and applications.

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Gimbrère specialises in discovering innovations. She creates crossovers between craft and industry and regularly collaborates with commissioning clients, industrial producers, educational institutions, and university research groups such as Soft Connection Lab and KASK Ghent, and organisations including the TextielLab at the TextielMuseum in Tilburg.

Gimbrère's curiosity results in monumental spatial compositions and sense-stimulating objects with a recognisable visual language. In 'Conversion', she showcases her working methods and the intriguing works that result from it.

### Multiply

In 'Multiply', Raw Color presents a combination of graphic design, product design and photography in a spatial colour experience. 'Multiply' stands for overlapping and mixing colours and represents the many forms of colour research that are central to the studio's work. For the first time in the Netherlands, the exhibition shows an overview of final products as well as Raw Color's working process.

The materialisation of colour plays the leading role and can be seen as the core of Raw Color's multidisciplinary studio. Within the field of design, the studio has a unique approach. Daniera ter Haar and Christoph Brach work together with their team on projects, either initiated by themselves or commissioned by well-known brands. Several of the studio's projects are included in the collections of the Cooper Hewitt Museum, Stedelijk Museum and TextielMuseum.

'Intuition plays an important role in our work. We combine it with logical systems that enable us to translate intuition into concrete results. We work closely with local producers and brands. These journeys can be found in the archive shelves, that show samples, inspiration and the process of our projects. We present a considerate selection of projects that radiate the bold spectrum of Raw Color.'

# CUYPERSHUIS

# General information

'Multiply' and 'Conversion' are open from 15 April to 17 September 2023.

Press photos are attached. When using the photos, please credit the photographer (see file name).

Cuypershuis is open from Tuesday to Sunday from 11am to 5pm. The museum is open on Ascension Day and Whit Monday. We are closed on Mondays, King's Day and Whit Sunday.

Museum address:

Cuypershuis  
Pierre Cuypersstraat 1  
6041 XG Roermond

Postal address:

Postbus 900  
6040 AX Roermond

[www.cuypershuisroermond.nl](http://www.cuypershuisroermond.nl)

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